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Stormwater Solutions

Promoting Low Impact Development in Oregon Communities

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Stormwater Solutions

- ▶ History
- ▶ Partnerships, Funding
- ▶ Program Objectives
- ▶ Program Components
- ▶ Locations
- ▶ Outcomes (so far)

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History:

- ▶ Metro's Green from the Ground Up Seminar Series
- ▶ Barriers and Opportunities for Low Impact Development: Case Studies from three Oregon Communities




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Partnerships:

- ▶ Oregon Environmental Council
- ▶ Council of Governments
- ▶ Home Builders Association
- ▶ Filterra
- ▶ And more...


Stormwater Solutions Workshops are made possible by:



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Funding

- ▶ **DEQ 319**
 - Rogue Valley (6/08 – 6/09)
 - Upper and Mid Willamette Valley (1/09 – 12/09)
 - South Coast (*pending*)
- ▶ **Ford Family Foundation** (Rogue Valley)
- ▶ **Carpenter Family Foundation** (Rogue Valley)
- ▶ **Private Funds** (Filterra, Willamette Graystone)
- ▶ **Participant Registration Fees**
- ▶ **In-kind match, OSU Extension Service**




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Funding

- ▶ Program Coordination
- ▶ Travel (Speakers, Staff)
- ▶ Registration and publicity
- ▶ Venues, catering
- ▶ Price per workshop?



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Program Objectives:

- ▶ Educate, motivate and assist developers and builders to implement water-quality friendly development practices that reduce stormwater runoff.
- ▶ Educate, motivate and assist local governments to develop programs and ordinances to promote water-quality friendly development practices.
- ▶ Engage the public in protecting water quality and hydrology by creating a cadre of individuals who are trained in designing and building rain gardens.

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Program Components

- ▶ Project advisory committee (2 - 4 meetings)
- ▶ Three LID workshops
- ▶ One rain garden training
- ▶ Technical planning assistance to one local government (Rogue Valley only)
- ▶ Project website



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Advisory Committee


- ▶ **Local Stakeholders**
 - County, City Planners
 - Landscape Architects
 - Builders, Developers
 - NGO, Watershed Councils
 - Elected Officials
 - Natural Resource Professionals
 - And more...



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Advisory Committee Roles


- ▶ Help design effective workshops
- ▶ Help develop marketing messages
- ▶ Tap into existing relationships and networks to reach out to for participants and speakers
- ▶ Help select consultant for and recipient of technical planning assistance (*Rogue Valley only*)
- ▶ Give our efforts local credibility
- ▶ Create buzz and build momentum toward reaching project objectives

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▶ Rogue Valley Outcomes (so far)


- 2 Advisory Council meetings; 28 active members
Representing 2 counties, 8 municipalities
- Rain Garden Train-the-Trainers Workshop
Nov. 19, 2008 (30+ participants)
- Technical Assistance awarded to the City of Rogue River
Project consultant; Robert Coffan, Katalyst
- 'Sustainable Stormwater Solutions for the Rogue Valley'
held on April 2, 2009 (50+ participants)
- 'Making Low Impact Development a reality in your community'
planned for April 30, 2009
- 'Untangling the codes; governments and developers working together'
planned for May 28, 2009



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▶ Lane County Outcomes (so far)

- 2 Advisory Council meetings; 26 active members
Representing 9 municipalities
- 'Sustainable Stormwater Solutions for the Willamette Valley' April 3, 2009 (65+ participants)
- 'Making Low Impact Development a reality in your community' planned for April 30, 2009
- Rain Garden workshop
planned for June 10, 2009



Future Plans

- ▶ Finish programs in Rogue Valley and Lane
- ▶ Start program in Linn/Benton (6/2009)
- ▶ Secure funding for South Cost (9/2009)
- ▶ Identify North Coast Funding Source (2010)
- ▶ Identify Deschutes Funding Source (2010)



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